

# A. Prasad Chaitanya

Sr. Graphic Designer/ Video Editor



+91 9849743505

prasadchaitanya999@gmail.com

## PPORTFOLIO

<https://www.graphicsandclips.com>

## SOFTWARE SKILLS

Designing Tools

**Photoshop, Illustrator, Canva and InDesign**

Motion Graphics, Video Editing

**Aftereffects, Premiere Pro**

Audio

**Adobe Audition**

Web

**HTML, CSS, Bootstrap, WordPress and HubSpot**

OS

**Windows and Mac OS**

## LANGUAGES

English **Fluent**

Hindi **Fluent**

Telugu **Mother tongue**

## OVERVIEW

Creative designer and Video editor with 14 years of work experience in multiple industry verticals (Branding, Print design, Digital Marketing, Web design, PowerPoint presentations, Video editing, etc). Taking direction from internal and external stakeholders, developing concepts, and guaranteeing prompt delivery of finished materials are all parts of being involved throughout the creative process. Extremely organised, effective time management, and the capacity to oversee a large number of projects and adhere to deadlines.

## AREA OF SPECIALIZATION

- Conceptualize and create Social media Creatives, Campaigns, and bring the ideas to life using appropriate graphics, images, icons etc.
- Creative development of Video projects like, Advertising, Explainer videos, Product Demo's, and Editing
- Create Digital Assets like Banners, GIFs, Display Ads, Carousel Ads, E-mailer designs, Front end Web Design, Landing Pages. Social Feeds etc.
- Marketing/ Event Collaterals, Brochures, Flyers, Standees, Hoardings, Backdrops, Posters, and Office Branding etc.
- Professional PowerPoint presentations for internal and external requirements
- Design and Customize Web pages, Landing pages and Emailers using HTML, CSS, and HubSpot.

## WORK EXPERIENCE

○ **May 2023 to present**

**Indian School of Business, Hyderabad**

Sr. Graphic designer/ Video Editor

○ **May 2022 to Mar 2023**

**CriticalRiver Technologies Pvt Ltd**

Sr. Graphic designer/ Video Editor

○ **June 2019 to Oct 2021**

**Yashoda Hospitals Group**

Sr. Graphic designer/ Video Editor

○ **Nov 2017 to Feb 2019**

**DocOnline Health India Pvt Ltd**

Sr. Graphic designer/ Video Editor

○ **Sep 2014 July to 2017**

**Greenway IT Solutions Pvt Ltd**

Web/ Graphic/ UI Designer

○ **Mar 2011 to Dec 2013**

**Sankhya InfoTech Pvt. Ltd**

Graphic Designer

○ **Jan 2008 to Dec 2010**

**DQ Entertainment Pvt Ltd**

Flash Animator

## EDUCATION

- SSC from SSNM Gurukula Vidyalayam - 1993
- +2 from JVRR Memorial College - 1997
- B.com from Osmania University - 2002
- Diploma in Multimedia from Aptech Ltd - 2008

*A. Prasad Chaitanya*

A Prasad Chaitanya Anumalakonda